



Cherry helps pet owners get the care *their pets truly deserve.*

CHERRY BENEFITS	THE CHERRY ADVANTAGE
Apply in Seconds	Clients can apply for a Cherry Payment Plan in under 60 seconds .
No Hard Credit Checks	Cherry is ALWAYS a soft credit check. Soft credit checks do not affect your clients' credit scores. Cherry is NOT a credit card . We're a Buy Now, Pay Later type of payment plan. Other financing companies and credit cards may have hard credit checks.
Wide Credit Score Approval Range	We generally approve clients with Credit Scores from 520 and above. <i>Cherry uses a proprietary risk model that considers factors beyond credit score, such as debt-to-income ratio and recent on-time payments. As a result, approvals may vary from these ranges.</i>
High Approval Amounts	Clients can qualify for high approval amounts up to \$35,000 .*
True 0% APR Options	Clients can qualify for true 0% APR options up to 24 months.* Cherry NEVER charges deferred interest and offers true 0% APR. Alternative financing companies may have deferred interest which means missed or partial payments trigger interest on the full purchase amount. <i>As a practice, you have control over how long you offer 0% APR payment plans to (max 24 months) and can change this on your Pricing Settings page. *0% APR options available for qualifying clients.</i>
Flexible Payment Plans	Cherry has Payment Plan options between 3 and 60 months.* Approvals: Valid for 120 days. Denials: Clients can reapply in 30 days.



For your clients:
Scan the QR code or click the link
below to instantly apply for a
flexible Cherry Payment Plan.
[pay.withcherry.com/rondout-valley
veterinary-associates](https://pay.withcherry.com/rondout-valley-veterinary-associates)

Payment options through Cherry Technologies, Inc. are issued by the following lending partners: withcherry.com/lending-partners. *Term length, loan amount, 0% APR, and other promotional rates subject to eligibility. See withcherry.com/terms for details. Iowa only: Borrowers are subject to Iowa state specific underwriting criteria. APR for all Iowa borrowers is capped at 20.99%.